



Californian

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President's Message

by Joyce Nakano, CMA (AAMA)

The end of the 2009-2010 association year ended in April 2010.

Some changes have occurred with some new officers, and new committee chairs.

Due to the resignation of our Vice President, the President was asked to remain in the position to allow our new Vice President to be mentored into the position. Immediate Past President Burns will also remain in place.

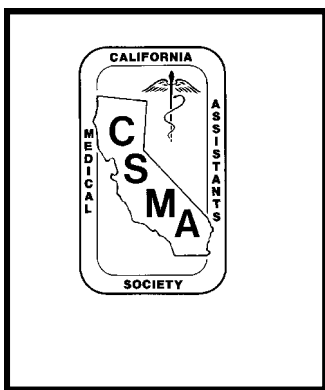
Elections brought on two new officers: Vice President Nancy Lizon, CMA (AAMA) and Secretary Betty Thang, CMA (AAMA). Contacts for all your officers can be accessed through our web site at: www.csma-medassist.org

This year will be a year to mentor our new officers into their leadership roles,

create new opportunities for online meetings, planning to open up a Facebook account as voted by the membership present and looking to the future of CSMA and its chapters. New Bylaws amendments were passed and are listed elsewhere in the newsletter.

Our deep appreciation to our past Executive Committee who worked to keep our association moving forward. CSMA sends its appreciation to Vice President Patricia Goshorn, RN, CMA –AC (AAMA); Secretary Susan Ojeda, CMA (AAMA); Treasurer Carol Mireles, CMA (AAMA) and Immediate Past President, Cori Burns, CMA (AAMA). Special recognition and appreciation to our advisor, Sandra Gutt, CMA (AAMA). CSMA could not exist without the hours of volunteerism put

forth by your Executive Committee and Standing Committee Chairs. These Chairs also need to be recognized: Pamela Whiteley, CMA (AAMA) our Web Master; Miriam Perez, CMA (AAMA) our Education Chair; Susan Ojeda, CMA (AAMA) our Certification Chair; Kathy Ham, CMA (AAMA) our SW Regional Meeting Chair; Carol Mireles, CMA (AAMA) our Publication Chair. We also need to recognize our Delegates and Alternate Delegate who served us well in Houston. Carol Mireles, CMA (AAMA), served as second delegate; Betty Thang, CMA (AAMA) s



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P O Box 1869
Walnut, CA 91788-1869

Disclaimer

The information contained in this newsletter is the responsibility and opinion(s) of the author(s). The CSMA (California Society of Medical Assistants) does not necessarily endorse nor agree/disagree with the contents of articles written in this newsletter.

Any objection to information contained in this newsletter should be directed to the PO Box of the association. CSMA, P O Box 1869, Walnut, CA 91788-1869.

served as third Delegate and Cori Burns, CMA (AAMA) who served as First Alternate Delegate. Special appreciation goes to Donna Patterson, CMA (AAMA) for setting up use of the CCI facility in Santa Ana. We always enjoy the use of the facility and appreciate CCI's willingness to allow our meeting there.

Now we begin a new association year. As Michele Deck, one of our speakers at the Annual Meeting indicated to us, we are an association of many generations of members from the traditionalists, the baby boomers to Generation X and Y. With all these generations and knowledge found in them, Let's use this knowledge, experience and dedication along with your help to move our profession along while we always strive for patient safety

ANNUAL MEETING April 2010

Our annual meeting was held in Santa Ana at CCI Headquarters. We first wish to thank CCI for donating the use of their facilities for our meeting. They have all the audiovisual, room that would accommodate our members and the amenities to provide for our members. A sincere thank you to the CCI Corporation.

Some significant highlights of the meeting:

ELECTIONS: President: Joyce Nakano, CMA (AAMA); Vice President: Nancy Lizon, CMA (AAMA); Secretary: Betty Thang, CMA (AAMA); Treasurer: Carol Mireles, CMA (AAMA) and Immediate Past President: Cori Burns, CMA (AAMA). New Committee Chairs are listed elsewhere in this newsletter.

SPEAKERS: Michele Deck from Louisiana; Dr. Hong; Vikki Westerkov; Knowledge Bowl moderator Patricia Goshorn; and Diane Klieger from Florida. Both Michele Deck and Diane Klieger were supported and sent by Elsevier. We certainly thank Elsevier for their continued support of CSMA.

BYLAWS: The following bylaws were passed by CSMA. Due to chapters not reporting their officers or activity to AAMA, CSMA passed these bylaws so information can continue to flow from national, state and local. Additionally, if CSMA must inactivate/revoke a charter because the chapter is not meeting, these bylaws

gives the Executive Committee the authority to do so. In so doing, CSMA will hold the treasury funds for the chapter and give them a reasonable amount of time to reactivate upon which their treasury will be returned.

ARTICLE VII- CHARTERS

Section 1. Application for Charter

Local chapters may apply for charter by submitting the following documents to the President of the Society:

- A. Letter of application
- B. List of charter members
- C. Three (3) copies of chapter bylaws in hard copy and one copy by email.
- D. Chapter, Society and AAMA dues (Local, state and national dues)

Section 2. Approval of Charter

The application and all appropriate documents shall be reviewed by the Society Bylaws Committee, and approved by the Society Executive Committee.

Section 3. Charter presentation

- A. Charters shall be presented at the annual or interim meetings of the Society.
- B. Charters shall be signed by the President and the Secretary of the Society.

Section 4. Notification and Representation.

- A. Official notification of approval of charters shall be mailed to the component chapter president.
- B. Eligible chapter members shall be a part of the voting body at the annual meeting or at the interim meeting of the Society upon approval of the charter.

Section 5. Revocation of Charter

- A. A component chapter found guilty of any conduct or action deemed in violation of the Code of Ethics or bylaws of AAMA and/or the Society shall be subject to revocation of its charter by a two-thirds (2/3) vote of the Executive Committee. general membership.
- B. The component chapter shall annually report a list of officers: president, vice president, secretary, and treasurer by April 1 of each calendar year.

1. Component chapters who do not annually report a list of officers as stated in Section 5, B, will be found in violation of the Society Bylaws and will be notified by the Executive Committee of said Society. Compliance of notification shall be 30 days or by May 1 of each calendar year.

2. Component chapters shall determine how often they hold a meeting (in person or by telecommunications) but not less than 3 meetings per year and shall hold at least one meeting per year to elect their officers.

3. If component chapters do not hold at least 3 meetings per year, they shall be found in noncompliance of these bylaws and the state Society shall have the authorization to revoke the component chapter charter.

a) Component chapters may appeal the revocation within 30 days to the Executive Committee whereby the component chapter will be given 30 days to hold a meeting to elect officers from the date the appeal is received by the Executive Committee.

b) The component chapter shall be accorded due process prior to revocation of its charter.

SW REGIONAL: Information on the SW Regional was given and updated. The SW Regional will be held in San Diego, California, July 9-11, 2010. Hotel room reservation deadline is June 9, 2010.

OTHER: a) The general assembly voted to purchase a notebook and Quickbooks software for use by the treasurer and secretary. The general assembly voted to create a Facebook account for CSMA. (Please note that this project maybe delayed due to concerns indicated in the media news about Facebook).

DELEGATES ELECTED: Carol Mireles was elected as the Third Delegate for CSMA with Betty Thang serving as the First Alternate due to an ineligibility of the First Alternate elected.

Our next annual meeting will be held in Northern California in Hayward. Please visit our web site for more information.

AAMA National Conference September 24-27, 2010

The AAMA National Conference will be held in Orlando, Florida (Lake Buena Vista) at the Disney Hilton Resort. There will be 37 opportunities for CEUs.

The registration form, program schedule and hotel information are on the AAMA web site. You may download the conference packet directly from the web site. For those who have a confirmation number from the Disney Hilton Resort, there is a discounted registration fee.

It is not too early to be thinking about attending. Get your CEUs for your recertification points.

There will be a separate Accreditation Application Workshop (fee not included in the regular registration fee) and a Surveyor Training Workshop.

See you there.

SW Regional 2010 San Diego, California

The Southwest Regional Conference will be hosted by the California Society of Medical Assistants this year. We will hold the conference at the Holiday Inn Express in San Diego, California, July 9-11, 2010.

Members from Arizona, Colorado, California, Hawaii, Nevada, New Mexico, Oklahoma, Texas and Utah are invited to attend. This Regional was originally formed for leadership development but has turned into an educational conference. An outstanding array of speakers on: Transitioning to ICD-10, EMR, Asthma Action Plan, How Does Your Practice Sound on the Telephone, Conflict Resolution, Do's and Don'ts for Assessing Toddlers, Teens and Elder Adults, Web Site Development and Conflict Resolution.

Hotel reservation deadline is JUNE 9, 2010 on room available as our room block is almost filled. Call (619) 299-7400.

The registration form is available on our web site at: www.csma-medassist.org. You will find it under downloads.

The Southwest Regional gives us the opportunity to share ideas and concerns with neighboring states. The SW Regional is the only active regional still meeting.

This year we will have a "Meet the Candidate" if any of our SW Regional members will be running for office. It is an opportunity to ask those questions and listen to platforms of our regional members running for office. We often do not have the opportunity to talk with members running for office. If any candidates attend, they will have the opportunity to address our attendees.

Free time will be given to our guests from our neighboring states. This is an opportunity to visit and sightseeing beautiful and relaxing San Diego.

NOTE: We do not recommend that visitors cross the border into Mexico at this time due to recent violence but there is plenty to do in San Diego.

Next year, Colorado will be our destination. Come and hear the plans for the Colorado SW Regional.

*"Imagination is everything. It is
the preview
of life's coming attractions."*

- Albert Einstein

Edgar Palarea Award

The Edgar Palarea Award is given by the California Society of Medical Assistants in honor of our former physician-advisor. Dr. Palarea was our physician-advisor and served on the national Board of Trustees as a physician liaison as well as several other boards. He was active within California and served as a physician liaison for the California Medical Assistants Association and was then instrumental in helping to form the California Society of Medical Assistants, affiliated with AAMA.

In his honor, CSMA awards the Edgar Palarea Award to an attendee at our Annual Meeting. Requirements are to attend all functions of the meeting: social, educational and business meetings. A drawing is held at the end of the meeting. The recipient is required to write a report on the meeting. The award is up to \$300 for expenses toward this meeting.

This year, Shereen Joher, CMA (AAMA), was our winner. Her report follows:

Shereen Joher Report

This year's California Society of Medical Assistants Annual meeting was held at the Doubletree Club Hotel in Santa Ana, California, on April 16-18, 2010.

The President did an outstanding job organizing this year's annual meeting event and brought wonderful speakers to the meeting. Our first guest speaker was Michele Deck, RN, BSN, Med, LCCE, FACCE. The topic was on Building Bridges. Michele had creative visuals and each was hand made. The creative hats made everyone laugh and the way she put everything together was very clever. She discussed spanning the generations from traditionalist (before 1946), baby boomer (from 1946-1960), generation X (from 1961-1980), and Generation Y (from 1981-2002.) Michele came all the way from New Orleans to California to be our guest speaker and we were very delighted to have her sponsored by Elsevier publishers.

We had a meeting of CSMA where nominations were made and new officers were elected. Reports and issues regarding medical assisting were discussed.

Our next speaker was Victoria Westerskov, BA. She talked about resumes, cover letter and interviewing. Victoria also discussed nine most common mistakes of interviewing, how to spot factors that will inhibit staff success, how to get valid

information in a background check, and telephone screen guide. The topic was important because people should have an idea on what to expect while being interviewed or if interviewing employees and what to do once the interview is over. This is very handy for employment reasons.

Next, was the Knowledge Bowl. The knowledge bowl was a review game. We divided everyone into two teams and questions were asked. The questions were fair. The two teams were one point apart at the end of the session. The questions consisted of general, administrative and clinical and a good review for practicing for the certification test although no questions from the test were on the review. I loved this game; in fact I thought it was too easy.

Dr. Raymond Hong had a VERY informative power point presentation on Vaccine Allergies and Drug Allergies. Some vaccine allergies are encountered by being extremely sensitive to gelatin, mercury, and certain types of antibiotics and to chicken or eggs. Drug allergies can go undetected until they take a drug and have an allergic reaction. Vaccine testing can be taken by injecting material into the forearm either intradermal or subcutaneous. This indicates percent and whether the material has preservatives and type of preservative under name of anesthetic.

We continued the CSMA meeting. The President discussed decorations for the SW Regional and further planning. The SW is going to be held in San Diego on July 9 -11, 2010.

Our Last speaker was Diane Klieger, RN, MA. She emphasized Patient Education and had a worksheet (this one I think, I had to use my brain cells.) one example is : 9=P in the S.S. can you guess what the letters stood for? Ok, I'll tell you -9 planets in the Solar System. This was an interesting activity because sometimes at one point or another we tend to forget to look at someone else's shoes. Sometimes people just tend to view things their own way and forget about perception.

I wanted to thank the President and the rest of the committee for making the meeting wonderful. All speakers were very informative and enjoyed all their presentations. We all had a very good time. I also want to thank the committee for all their help as well. I really hope in the near future, we can keep on growing.

"What we think or what we know or what we believe is, in the end is of little consequence. The only consequence is what we do."

- John Ruskin

Notice:

The newsletter, the Californian, will only be available on our web site at: www.csma-medassist.org.

If you do not have access to our web site, please send a written request to our post office box for a hard copy. Copies will be sent to those who do not have access. Send to: CSMA, P O Box 1869, Walnut, CA 91788-1869.

Thank you for helping us utilize technology and reduce expenses.

*Remember:
www.csma-medassist.org*

CALIFORNIA SOCIETY OF MEDICAL ASSISTANTS

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Calendar of Events

- July 9-11, 2010 Southwest Regional Conference, California
Holiday Inn Express, San Diego. (See web site for information)
- Sept. 24-27, 2010 54th AAMA National Conference, Lake Buena Vista, FL
Hilton Walt Disney World Resort Hotel
- April or May 2011 CSMA Annual Meeting, Hayward, California
Information will be posted to our web site
- Sept. 23-26, 2011 55th AAMA National Conference, Indianapolis, IN
Indianapolis Marriott Downtown
- Sept 7-10, 2012 56th AAMA National Conference, Scottsdale, AZ
Doubletree-Paradise Valley Resort, Scottsdale, AZ